

PRESS RELEASE

McMurdo launches innovative Personal AIS Beacon at Miami International Boat Show

Portsmouth 17-02-11 – McMurdo Ltd, a company of the Orolia Group (NYSE Alternext Paris – FR0010501015 – ALORO) makes the following announcement today.

McMurdo will launch the Smartfind S10 Automatic Identification System (AIS) Beacon at the Miami International Boat Show in conjunction with new US Distributor, Survitec Survival Products Inc., Booth No.065. This innovative personal safety device incorporates both AIS and GPS technology which, when manually activated, gives precise location information to aid the recovery of persons in difficulty at sea. It is designed to be carried by divers, boat crews, or anyone who spends time on the water for leisure or work.



Waterproof, buoyant and compact, this unique device can make all the difference in a search and rescue situation. The chances of being rescued are greatly increased thanks to its ability to transmit both AIS and GPS data to all AIS receiver-equipped vessels and land based VTS (Vessel Traffic Services) stations within a 4 mile radius. The first of its kind, the Smartfind S10 AIS Beacon features an inbuilt high precision GPS receiver, and transmits target survivor information, including structured alert messages, GPS position information, and a unique serialised identity number. Bearing, range and location information are accurately transmitted and displayed on the AIS receiver or plotter screen, giving potential rescuers all the information they require to carry out swift retrieval of an individual.

The Smartfind S10 AIS Beacon will transmit continuously for a minimum of 24 hours, regularly updating position information, and has excellent longevity thanks to its five year battery storage life. Waterproof to 60m, it also features a flashing LED light to assist with visual fixing and night-time location. Measuring 9.7" x 1.7" and weighing just 5.29oz, it is small and light, making it easily portable. The beacon is easy to activate, with a simple two-stage activation function that can be used, even when wearing gloves.

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The Smartfind S10 AIS Beacon will be available from Q2 2011, with a retail price of £199 + VAT, €225 + TAX, 349US\$ + TAX.

This device has not been authorized as required by the rules of the Federal Communications Commission. This device is not and may not be offered for sale or lease, or sold or leased, until authorization is obtained.

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About McMurdo Ltd

McMurdo Ltd is a world leading producer of Emergency Positioning Indicating Radio Beacons (EPIRBs), Personal Locator Beacons (PLBs), Search and Rescue Transponders (SARTs), NAVTEX and VHF Radios for the maritime and leisure markets, including shipping, yachting, and outdoor adventure pursuits. The high quality product range is manufactured in the UK utilising the very latest technology available, and in partnership with the world's safety regulatory organisations.

About Orolia

Orolia is a high-technology group specialized in precise Positioning, Navigation and Timing. Orolia provides high-precision electronics equipments that generate, distribute, measure and process the High-precision Time & Frequency signals that Critical Operations use to detect, trace, control, analyze or synchronize time and location-critical events. High-precision timing, positioning and synchronization solutions are vital for critical applications in growing markets such as Defense, Public Safety, and Telecom & Broadcasting in land, maritime, air or space environments. Since 2006, the Orolia group has been able to establish itself as one of the leaders in PNT solutions at a global level through five companies: Spectracom, SpectraTime, T4Science, McMurdo and Kannad. Orolia's headquarters are located in Les Ulis, (France). The company also has main offices in Neuchâtel (Switzerland), Stockholm (Sweden), Rochester (New York), Basingstoke (UK), Portsmouth (UK) and Guidel (France).

www.mcmurdo.co.uk
www.fastfindplb.com

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Tel: +44 (0)1460 241641 or email kate@adpr.co.uk or georgie@adpr.co.uk. High resolution images are also available.

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