

Orolia announces the launch of VLINK: a fishing vessel monitoring system

Les Ulis, 15 April 2011 - Orolia (NYSE Alternext Paris – FR0010501015 – ALORO) today announced the launch of VLINK by its subsidiary KANNAD. VLINK is a Vessel Monitoring System (VMS) design for the monitoring and control of information from fishing vessels, bringing together multiple technologies and utilising Iridium satellite systems for the data transfer. This solution is certified by the French maritime fisheries and aquaculture authorities, enabling fishermen to send daily updates on catch reports and the position of their vessel at regular intervals throughout the day. VLINK is fully compliant with European regulations.



VLINK automatically sends the mandatory data to the Iridium satellite system which transmits it to a land receiving station, from here the data is sent to the fisheries monitoring centre.

VLINK is an electronic transceiver which is installed on the exterior of the fishing vessels and is integrated to an onboard monitoring system, commonly known as the "electronic logbook." Developed in partnership with Sodena, "This system allows fishermen to fulfill their legal obligations in a structured and timely manner. This is due to having an Iridium satellite communication connection, enabling secure data to be transmitted frequently from any global location" explains Jean-Pierre Bardon Kannad President. "VLINK has been constructed to ensure operational reliability and efficient power management, meeting the needs of this demanding marine environment, factors that are essential for this type of activity."

In France there are more than 30 distributors and maintenance stations approved by Kannad and Sodena who will be responsible for the sale, installation and maintenance of the equipment on board the vessels.



About Kannad

Kannad, an Orolia group company, is specialized in tracking solutions dedicated to niche markets where the environmental conditions necessitate high reliability and special expertise in the field. The company is based in Guidel, Brittany, France. www.kannad.com

About Orolia SA

Orolia is a high-tech French group specialized in the most exacting positioning, navigation and timing applications. Orolia's mission is to provide the fundamental data relating to time, frequency and positioning to the most critical applications by means of their products, systems and services, so as to offer their users mobility, safety, traceability, interoperability and reliability. Orolia's headquarters is in Les Ulis (France). The Group's main sites are Sophia Antipolis (FRANCE), Neuchâtel (Switzerland), Rochester (New York), Stockholm (Sweden), Basingstoke (UK), Portsmouth (UK) and Guidel (FRANCE). Orolia has been awarded the OSEO Innovative Enterprise label.

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