



EMERGENCY LOCATION BEACONS

PRESS INFORMATION

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FAST FIND 210 PLB voted Boating Product of the Year 2010 at Helsinki Show

Portsmouth 16-03-10 – McMurdo Ltd, a company of the Orolia Group (NYSE Alternext Paris – FR0010501015 – ALORO) announces today that the revolutionary FAST FIND 210 PLB (Personal Locator Beacon) received a top industry award in Finland when it was voted Boating Product of the Year at the Helsinki Boat Show.

The Fast Find 210 PLB was a clear winner when voted for by the visitors to the show.

The FAST FIND 210 PLB, launched only in February 2009, has proved itself to be one of the top marine products of the past year. It received early recognition at the important MAATS trade show in the US last March, winning Best Safety Product and this was swiftly followed by the world's largest marine retail chain West Marine naming it as their Product of the Year. The FAST FIND was also nominated for a DAME Award in November at the METs trade show in Europe.

The FAST FIND is currently the smallest 406MHz personal location beacon available in the world. At only 150g and 106mm in length, the mobile phone-proportioned life saver has been extremely popular since the moment it was launched back in February of last year.

“We are delighted and honoured that the public at the Helsinki show chose to recognize the innovation and importance of the Fast Find 210 in this fantastic manner,” comments Jeremy Harrison, CEO of McMurdo Ltd. “The FAST FIND is already making a real difference to personal safety. Now, due to the compact size and price, it is in demand not only in the traditional boating market but also for the first time in new sales arenas. These include kayaking and canoeing, windsurfing, jet skiing, diving and a huge range of non-marine outdoor activities”.

The FAST FIND 210 PLB, which is distributed in Finland by Furuno Finland Oy, was one of ten finalists for Boating Product of the Year 2010 which were selected by an independent panel of judges well respected in their field, before being displayed at the show for the public vote.

The FAST FIND will slip into the smallest pocket or back pack compartment. Users can be confident of being able to alert professional search and rescue

services if they are unlucky enough to encounter life threatening situations, even in the most remote parts of the world.

The FAST FIND 210 PLB, which includes 50 channel integral GPS for pinpoint positioning, complies with tough international standards. It operates on the global COSPAS SARSAT 406MHz search and rescue satellite communication system, which is supported by international government search and rescue authorities around the world, so a call for help will be acted upon and fast. The FAST FIND is subscription free and does not rely on commercial call centres.

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About McMurdo Ltd

McMurdo Ltd is a world leading producer of Emergency Positioning Indicating Radio Beacons (EPIRBs), Personal Locator Beacons (PLBs), Search and Rescue Transponders (SARTs), and VHF Radios for the maritime and leisure markets, including shipping, yachting, and outdoor adventure pursuits. The high quality product range is manufactured in the UK utilising the very latest technology available, and in partnership with the world's safety regulatory organisations.

About Orolia

Orolia is a high-technology group specialized in precise Positioning, Navigation and Timing. Orolia provides high-precision electronics equipments that generate, distribute, measure and process the High-precision Time & Frequency signals that Critical Operations use to detect, trace, control, analyze or synchronize time and location-critical events. High-precision timing, positioning and synchronization solutions are vital for critical applications in growing markets such as Defense, Public Safety, and Telecom & Broadcasting in land, maritime, air or space environments. Since 2006, the Orolia group has been able to establish itself as one of the leaders in PNT solutions at a global level through five companies: Spectracom, SpectraTime, T4Science, McMurdo and Kannad. Orolia's headquarters are located in Les Ulis, (France). The company also has main offices in Neuchâtel (Switzerland), Stockholm (Sweden), Rochester (New York), Basingstoke (UK), Portsmouth (UK) and Guidel (France).

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