



**Kannad SAS Sales and
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PRESS INFORMATION
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**Visit us in Oshkosh
26th July - 1st August
in Booth # D4109/D4110**

Kannad Aviation partners with Spectracom to support its emergency beacon range in USA market

Guidel 26-7-10 – Kannad and Spectracom, both companies of the Orolia Group (NYSE Alternext Paris – FR0010501015 – ALORO) today announce a strategic partnership to support North American sales and service of Kannad Aviation products.

Trading under the new Kannad Aviation brand, Spectracom will provide sales management, support, and services throughout the US, Canada and South America via its Rochester, New York headquarters and the existing Kannad distribution network. This ensures that the company's range of emergency beacons is distributed throughout the United States via retailers and dealers.

This partnership and the new brand is a direct result of Kannad's focus on the aviation market since the acquisition of Kannad by the Orolia Group in September 2009. The new brand has been created to enable the company to better focus on the aviation market both in terms of the current product portfolio and all future electronic safety aviation products.

Jeremy Harrison, Global Distribution Sales Director of Kannad Aviation said "We are very excited about the extension of our brand in the USA market and product offerings and believe that local support of our distribution channels through Spectracom in North America will provide a great benefit to our partners and customers."

Lisa Withers, Spectracom President and CEO said "Spectracom has long been a leading technology company that truly differentiates itself with superior responsiveness to sales partners and customers. As a global company, supporting our sister company's sales efforts using Spectracom's strong background in international logistics, sales management and customer service is a natural fit."

Kannad Aviation will also be showing, at the show, for the first time since their launch in March 2010, two new Kannad Aviation Personal Locator Beacons (PLBs). They are the XS-4 GPS PLB, the most compact PLB available on the market today and the XS-ER GPS PLB, a professional, rugged hand held PLB. Kannad Aviation will also be launching a completely new and innovative aviation product during the first day.

Visit us in booth number D4109/D4110 at Oshkosh, from 26th July - 1st August to view our products close up and speak to the experts.

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About Kannad

Kannad, a company of the Orolia Group, specialises in producing aviation beacons which have saved thousands of lives over the last 20 years. Kannad's products are tailored to each type of application, from airliners to light aircraft. Kannad also provides tracking solutions which are dedicated to niche markets where environmental conditions require a high level of reliability.

About Spectracom

Spectracom, a company of the Orolia Group, supports a variety of applications in vital communications networks and high throughput test and measurement throughout the world. Our products, systems and services enable our customers' success by Synchronizing Critical Operations®. We offer outstanding customer service backed by continuous certification to ISO9001 and other quality programs in locations covering the globe.

About Orolia

Orolia is a high-technology group specialized in precise Positioning, Navigation and Timing. Orolia provides high-precision electronics equipments that generate, distribute, measure and process the High-precision Time & Frequency signals that Critical Operations use to detect, trace, control, analyze or synchronize time and location-critical events. High-precision timing, positioning and synchronization solutions are vital for critical applications in growing markets such as Defense, Public Safety, and Telecom & Broadcasting in land, maritime, air or space environments. Since 2006, the Orolia group has been able to establish itself as one of the leaders in PNT solutions at a global level through five companies: Spectracom, SpectraTime, T4Science, McMurdo and Kannad. Orolia's headquarters are located in Les Ulis, (France). The company also has main offices in Neuchâtel (Switzerland), Stockholm (Sweden), Rochester (New York), Basingstoke (UK), Portsmouth (UK) and Guidel (France).

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