

## PRESS RELEASE

### EU approval for new McMurdo Smartfind S10 AIS Beacon

Les Ulis 08 09 11 – Orolia (NYSE Alternext Paris – FR0010501015 – ALORO)  
announces today via its subsidiary MCMURDO:

McMurdo's new Smartfind S10 AIS beacon, an innovative personnel/crew recovery device, has now been approved for sale throughout the European Union. The approval has been given following an independent assessment by the British Approvals Board of Telecommunications (BABT).

The Smartfind S10 AIS Beacon uses AIS (Automatic Identification System) and GPS technology to give precise location information to aid the recovery of persons in difficulty at sea. The Smartfind S10 AIS Beacon will now carry the distinctive CE approval mark, assuring users of its high quality standards. The approval recognises that McMurdo's Smartfind S10 AIS Beacon complies with all essential requirements of the Radio and Telecommunications Terminal Equipment (R&TTE) Directive 1999/5/EC, the main route to compliance for all radio and telecommunications equipment sold in Europe.

This easy-to-activate product is ideal for use by divers, boat crews, or anyone else spending time on or near the water. Waterproof to 60m, as well as buoyant and compact, once activated, the Smartfind S10 AIS Beacon transmits structured alert message to AIS equipment onboard the vessel the individual has come from, and other AIS equipped vessels within a typical 4 mile radius. These messages indicate the precise location of the casualty together with course and bearing to that location. This information can significantly reduce the time it takes to search for and rescue a person in difficulty at sea. The Smartfind S10 uses its inbuilt GPS receiver to regularly update its position information, and has a minimum transmission time of 24 hours, making it a reliable and effective personal safety product for both commercial and leisure users.



**ENDS**

### **About McMurdo Ltd**

*McMurdo Ltd is a world leading producer of Emergency Positioning Indicating Radio Beacons (EPIRBs), Personal Locator Beacons (PLBs), Search and Rescue Transponders (SARTs), NAVTEX and VHF Radios for the maritime and leisure markets, including shipping, yachting, and outdoor adventure pursuits. The high quality product range is manufactured in the UK utilising the very latest technology available, and in partnership with the world's safety regulatory organisations.*

### **About Orolia SA**

*Orolia is a high-technology group specialized in precise Positioning, Navigation and Timing. Orolia provides high-precision electronics equipments that generate, distribute, measure and process the High-precision Time & Frequency signals that Critical Operations use to detect, trace, control, analyze or synchronize time and location-critical events. High-precision timing, positioning and synchronization solutions are vital for critical applications in growing markets such as Defense, Public Safety, and Telecom & Broadcasting in land, maritime, air or space environments. Since 2006, the Orolia group has been able to establish itself as one of the leaders in PNT solutions at a global level through five companies: Spectracom, SpectraTime, T4Science, McMurdo and Kannad integrated into three Customer-Focused Divisions : Positioning, Navigation and Timing. Orolia's headquarters are located in Les Ulis, (France). The company also has main offices in Neuchâtel (Switzerland), Rochester (New York), Basingstoke (UK), Portsmouth (UK) and Guidel (France) Orolia has both OSEO "Innovative Company" & "OSEO Excellence" Labels and won the 2010 Bold Creativity Prize. <http://www.orolia.com>*

[www.mcmurdo.co.uk](http://www.mcmurdo.co.uk)  
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