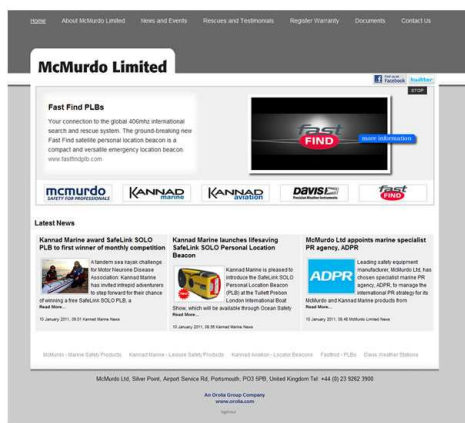


PRESS RELEASE

McMurdo Ltd launches new corporate website

Portsmouth 27-01-11 – McMurdo Ltd, a company of the Orolia Group (NYSE Alternext Paris – FR0010501015 – ALORO) makes the following announcement today.

Leading safety equipment manufacturer, McMurdo Ltd, has launched a new corporate website, www.mcmurdolimited.com, which showcases the range of brands in the McMurdo Ltd portfolio. Until now, the McMurdo Ltd brands of McMurdo, Kannad Marine and Kannad Aviation together with Fast Find and Davis Precision Weather Instruments, have each had their own separate websites; the new site provides a comprehensive portal to the full range of McMurdo Ltd's products.



Distributors and customers alike will find a wealth of information; latest news and events, together with an insightful collection of rescue stories and testimonials, can all be found on the site, demonstrating the wide diversity in the applications of McMurdo Ltd's brands: from the company's latest exhibition updates through to remarkable rescue stories whereby McMurdo Ltd safety equipment has saved the day.

A special documents section contains a catalogue of safety information and certification for the full range of safety equipment. Distributors can direct customers to a dedicated 'warranty' page, where they can quickly and simply register their warranty online.

Claire Morby, Marketing Co-ordinator for McMurdo Ltd, says; "With its clear layout and simple design, www.mcmurdolimited.com will enable users to easily access information about the company, its brands and each product range, helping them to decide which of our products best fulfils their requirements."

More...

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Users looking for safety equipment for recreational boating, commercial shipping, outdoor activities or leisure aviation, regardless of budget, can now find the product they need by reviewing the entire McMurdo Ltd portfolio online at www.mcmurdolimited.com.

ENDS

About McMurdo Ltd

McMurdo Ltd is a world leading producer of Emergency Positioning Indicating Radio Beacons (EPIRBs), Personal Locator Beacons (PLBs), Search and Rescue Transponders (SARTs), NAVTEX and VHF Radios for the maritime and leisure markets, including shipping, yachting, and outdoor adventure pursuits. The high quality product range is manufactured in the UK utilising the very latest technology available, and in partnership with the world's safety regulatory organisations.

About Orolia

Orolia is a high-technology group specialized in precise Positioning, Navigation and Timing. Orolia provides high-precision electronics equipments that generate, distribute, measure and process the High-precision Time & Frequency signals that Critical Operations use to detect, trace, control, analyze or synchronize time and location-critical events. High-precision timing, positioning and synchronization solutions are vital for critical applications in growing markets such as Defense, Public Safety, and Telecom & Broadcasting in land, maritime, air or space environments. Since 2006, the Orolia group has been able to establish itself as one of the leaders in PNT solutions at a global level through five companies: Spectracom, SpectraTime, T4Science, McMurdo and Kannad. Orolia's headquarters are located in Les Ulis, (France). The company also has main offices in Neuchâtel (Switzerland), Stockholm (Sweden), Rochester (New York), Basingstoke (UK), Portsmouth (UK) and Guidel (France).

www.mcmurdolimited.com

For company information, please contact Jeremy Harrison, CEO of McMurdo Ltd on

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For press enquiries please contact Kate O'Sullivan or Georgie Corlett at ADPR on Tel: +44 (0)1460 241641 or email kate@adpr.co.uk or georgie@adpr.co.uk. High resolution images are also available.

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