

## PRESS RELEASE

### **Kannad Marine launches revolutionary SafeLink R10 Survivor Recovery System at Miami International Boat Show**

*Portsmouth 17-02-11 – McMurdo Ltd, a company of the Orolia Group (NYSE Alternext Paris – FR0010501015 – ALORO) makes the following announcement today.*

Kannad Marine will launch the SafeLink R10 SRS (Survivor Recovery System) at the Miami International Boat Show in conjunction with new US Distributor, Survitec Survival Products Inc., Booth No.1642. The SafeLink R10 SRS is a world-first personal AIS (Automatic Identification System) device, designed to be worn by individuals and activated to assist with recovery in a man overboard situation.



Worn on a lifejacket and activated by simply sliding off the safety tab and lifting an arming cap to deploy the antenna, this unique product sends structured alert messages, GPS position and a special identity code directly to AIS receivers within (approximately) a four mile radius. The accuracy of data is guaranteed thanks to the unique inbuilt high precision GPS receiver which updates every 60 seconds. With precise location, bearing and range data given, fellow crew members or nearby sailors' AIS enabled receivers have all the information they need to locate the position of the man overboard and effect a speedy recovery, greatly increasing chances of rescue.

The R10 SRS can also be professionally fitted to a lifejacket so that it automatically activates whenever the lifejacket is inflated. A flashing LED light aids location at night. The R10 SRS is guaranteed to transmit continuously for 24 hours and has a seven year battery storage life. It is made of ultra durable ABS, and is waterproof to 5 metres.

**More...**

## **Page 2. Kannad Marine launches revolutionary SafeLink R10 Survivor Recovery System at Miami Boat International Boat Show**

With dimensions of 0.5" x 1.8" x 4.7" and weighing in at just 4.23 oz, this compact and lightweight search and rescue locating device is the must-have personal device for all safety-conscious sailors.

The SafeLink R10 Survivor Recovery System is supplied with attachment clips and lanyard, it will be available from Q2 2011 with a retail price of £199 + VAT, €225 + TAX, 349US\$ + TAX.

*This device has not been authorized as required by the rules of the Federal Communications Commission. This device is not and may not be offered for sale or lease, or sold or leased, until authorization is obtained.*

**ENDS**

### **About McMurdo Ltd**

*McMurdo Ltd is a world leading producer of Emergency Positioning Indicating Radio Beacons (EPIRBs), Personal Locator Beacons (PLBs), Search and Rescue Transponders (SARTs), NAVTEX and VHF Radios for the maritime and leisure markets, including shipping, yachting, and outdoor adventure pursuits. The high quality product range is manufactured in the UK utilising the very latest technology available, and in partnership with the world's safety regulatory organisations.*

### **About Orolia**

*Orolia is a high-technology group specialized in precise Positioning, Navigation and Timing. Orolia provides high-precision electronics equipments that generate, distribute, measure and process the High-precision Time & Frequency signals that Critical Operations use to detect, trace, control, analyze or synchronize time and location-critical events. High-precision timing, positioning and synchronization solutions are vital for critical applications in growing markets such as Defense, Public Safety, and Telecom & Broadcasting in land, maritime, air or space environments. Since 2006, the Orolia group has been able to establish itself as one of the leaders in PNT solutions at a global level through five companies: Spectracom, SpectraTime, T4Science, McMurdo and Kannad. Orolia's headquarters are located in Les Ulis, (France). The company also has main offices in Neuchâtel (Switzerland), Stockholm (Sweden), Rochester (New York), Basingstoke (UK), Portsmouth (UK) and Guidel (France).*

**[www.kannadmarine.com](http://www.kannadmarine.com)**

For company information, please contact Jeremy Harrison, CEO of McMurdo Ltd

On Tel : +44(0)23 9262 3900 or email [jeremyharrison@mcmurdo.co.uk](mailto:jeremyharrison@mcmurdo.co.uk).

For press enquiries please contact Kate O'Sullivan or Georgie Corlett at ADPR on Tel: +44 (0)1460 241641 or email [kate@adpr.co.uk](mailto:kate@adpr.co.uk) or [georgie@adpr.co.uk](mailto:georgie@adpr.co.uk). High resolution images are also available.

February 2011 (PR09)